

Cookie Policy

Introduction: This Cookie Policy explains use of cookies and similar technologies on www.otuso.ca.

What are cookies: Small text files placed on your device to remember preferences and track site usage.

Types used:

1. **Strictly necessary:** Enable core site functions (session cookies). Does not require consent.
2. **Performance/analytics:** collect aggregated data about site use (e.g., Google Analytics). Requires consent.
3. **Functionality:** Remember preferences (language, cookie choices). Requires consent.
4. **Advertising/targeting:** Used by ad networks and social platforms for personalized ads and measurement. Requires consent.

Third-party cookies: We use third-party services (analytics and advertising partners) that may set cookies. Their policies apply; links to third-party opt-outs are available in the cookie settings.

Consent and control: On first visit a cookie banner requests consent for non-essential cookies. Essential cookies are set without consent to enable core functionality. You may manage preferences via the cookie settings link or disable cookies in your browser (which may affect site functionality).

Retention: Session cookies expire when the browser is closed. Persistent cookies have varying lifetimes up to 24 months depending on provider.

How to opt out of targeted advertising: Use platform opt-out tools (e.g., Google Ads Settings) or browser privacy settings. See cookie settings for links.

Contact: info@otuso.ca